Passion for Innovation. Compassion for Patients.™



Top Management Presentation Financial Results for 2Q FY2014 (April 1 – September 30, 2014)

Joji Nakayama President and CEO

November 4, 2014





FY2014 revised consolidated forecast

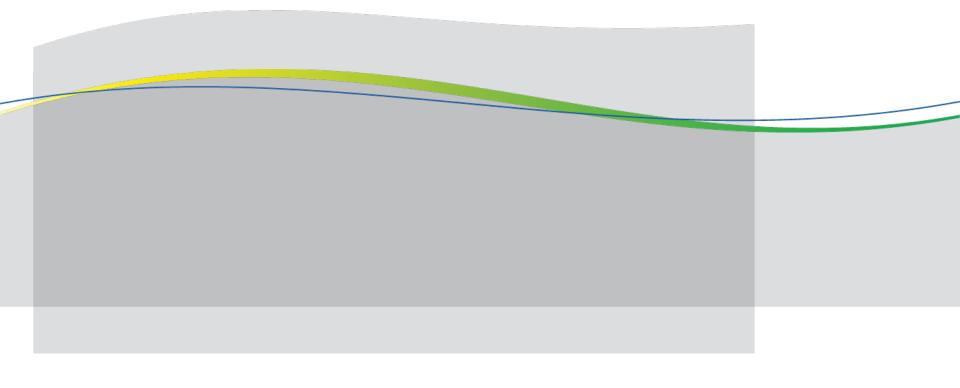
Business Update

Optimization of Business Operation Structure in Japan





FY2014 2Q Results



Overview of FY2014 2Q Results



Consolidated Statement of Profit or Loss			Daiichi Sankyo Group					
JPY Bn				JPY Bn				
	FY2013 2Q Result	FY2014 2Q Result	ΥοΥ		FY2013 2Q Result	FY2014 2Q Result	ΥοΥ	Revised Plan*
Revenue	516.8	525.4	+8.6	Revenue	429.1	429.6	+0.1% + 0.5	920.0 900.0
Cost of sales	174.1	176.1	+2.1	Cost of sales	129.3	130.8	+1.5	280.0
R&D expenses	94.8	88.8	-6.0	R&D expenses	90.1	84.9	-5.2	182.0
SG&A expenses	195.2	191.6	-3.5	SG&A expenses	159.7	155.2	-4.5	338.0
(Loss on restructuring/ General expenses	(16.5)	(6.9)	(-9.6)	(Loss on restructuring/ General expenses	(13.2)	(4.7)	(-8.5)	-
Operating Profit	52.7	68.8	+16.1	Operating Profit	50.1	58.7	+17.2% + 8.6	120.0 100.0
Profit before tax	43.9	65.4	+21.5	Profit before tax	50.2	60.7	+20.8% + 10.5	120.0 100.0
Profit attributable to owners of the Company	33.5	50.3	+16.8	Profit attributable to owners of the Company	35.2	35.5	+0.8% + 0.3	78.0 65.0

Currency Rate	USD/JPY	98.86	103.05
	EUR/JPY	130.01	138.91
	INR/JPY	1.74	1.72

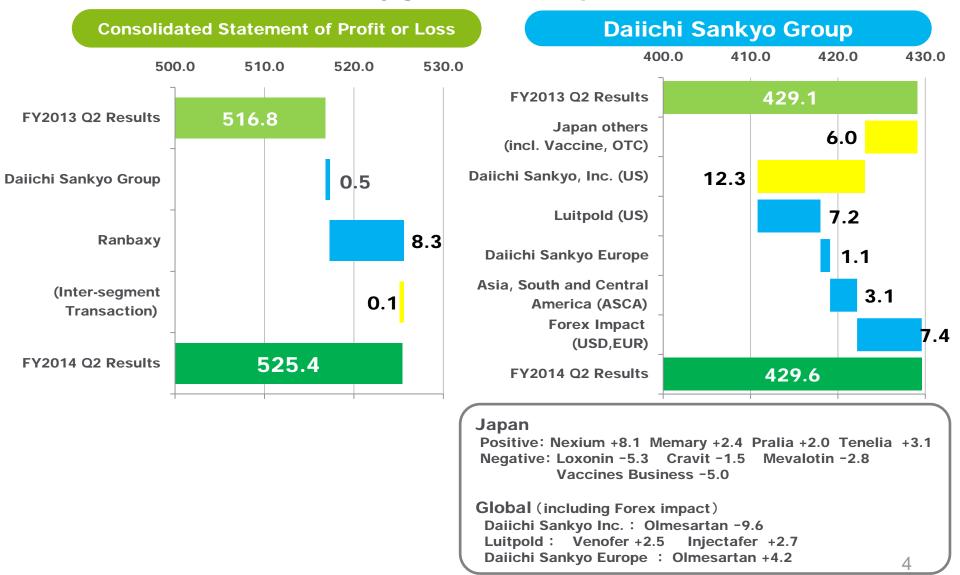
*Figures do not include Ranbaxy, which will not be consolidated, post its merger with Sun Pharma.

FY2014 2Q Revenue (JPY Bn)

Positive Negative Factors Factors



Decline in Japan and Daiichi Sankyo Inc. offsetted by growth of Luitopold and ASCA



FY2014 2Q Operating Profit (JPY Bn)

Operating profit increase reflected

decreases in SG&A expenses and R&D expenses

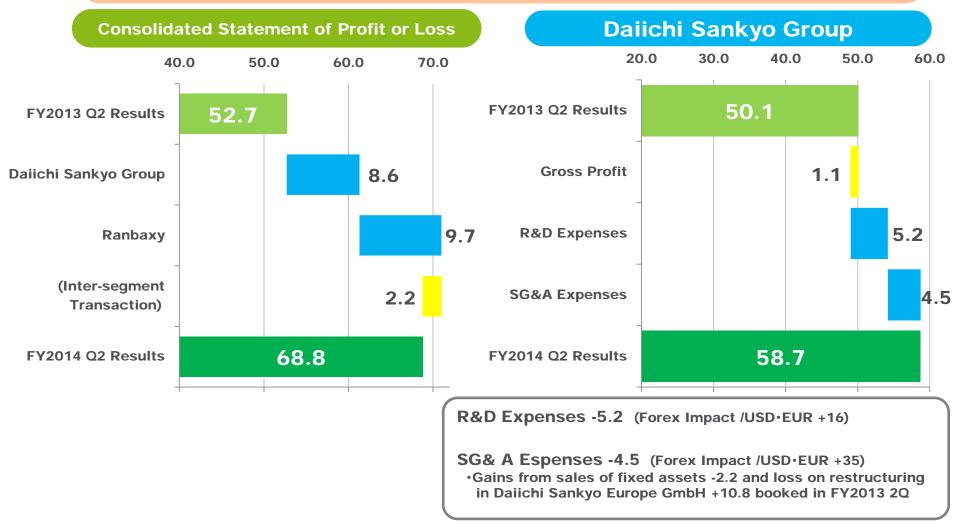
Positive

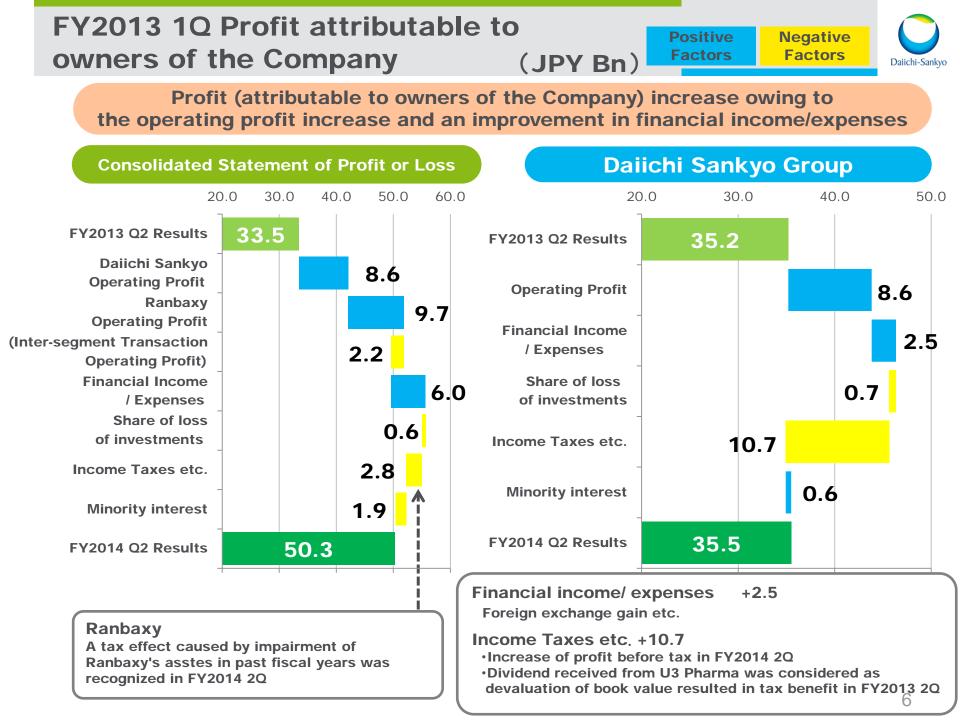
Factors

Negative

Factors

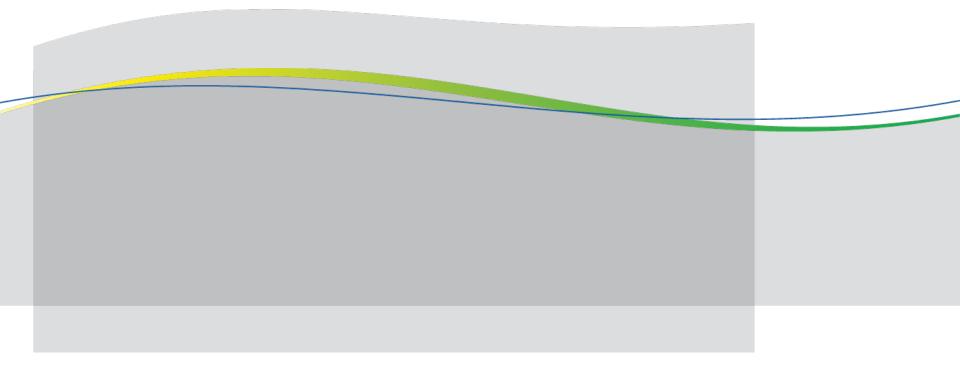
Daiichi-Sankyo







FY2014 revised consolidated forecast



FY2014 revised consolidated forecast



JPY Bn

	FY 2013 Forecast (July)	FY 2013 Revised Forecast (October)	change	
Revenue	920.0	900.0	-20.0	
Cost of sales	285.0	280.0	-5.0	
R&D expenses	182.0	182.0	0	
SG&A expenses	333.0	338.0	+5.0	
Operating Profit	120.0	100.0	-20.0	
Profit before tax	120.0	100.0	-20.0	
Profit attributable to owners of the Company	78.0	65.0	-13.0	

Currency	USD/JPY	100	104.02	F
Rate	EUR/JPY	140	139.46	ι

Forecast for Q3 and Q4 USD/JPY:105 EUR/JPY:140



Sales growth of mainstay products in Japan at a rate below initial forecasts,

Revenue

Sales decline of long listed products at a greater rate than initially forecasted as a result of expansion in prescriptions of generic products, Intensified price competition for the core product Olmesartan in the US, in light of these circumstances, the forecast for revenue has been revised downward by JPY20.0 bn. from the previous forecast to JPY900.0 bn.

Operating Profit

A profit decrease in line with the downward revision to the revenue forecast as well as personnel-related expenses associated with the execution of work to optimize the business operation structure in Japan are projected to occur,

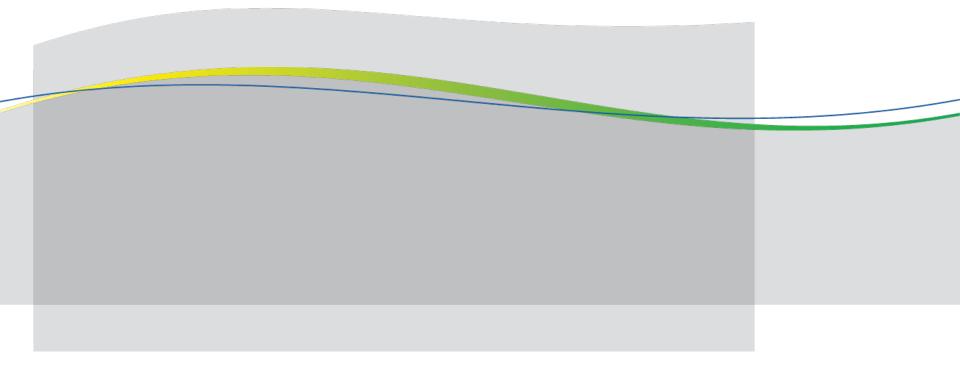
On the other hand, work will be carried out to make further cost reductions in order to secure operating profit of JPY100.0 bn.

Profit

In light of the above, the forecast for profit before tax has been revised downward by JPY20.0 bn. from the previous forecast to JPY100.0 bn., and the forecast for profit (attributable to owners of the Company) has been revised downward by JPY13.0 bn. to JPY65.0 bn.



Business Update



Major Products in Japan



JPY Bn

		2013Q2 Result	2014Q2 Result	YoY	Revised Forecast (Oct.)	Change	To Plan
Olmetec	anti-hypertension	37.6	37.8	+0.3	79.0		48%
Nexium	anti-ulcer (Proton Pump Inhibitor)	24.0	32.1	+8.1	67.0		48%
Loxonin	analgesic and anti- inflammatory	30.7	25.4	-5.3	48.0	-4.0	53%
Memary	treatment for Alzheimer	14.4	16.8	+2.4	39.0	-11.0	43%
Cravit	antibacterial	15.7	14.2	-1.5	27.0	-2.0	53%
Rezaltas	anti-hypertension	9.0	9.0	+0	18.0	-4.0	50%
Artist	anti-hypertension	11.1	9.4	-1.6	18.0	-3.0	52%
Mevalotin	anti-hyperlipidemia	11.1	8.3	-2.8	16.0	-1.0	52%
Omnipaque	contrast medium	10.0	8.6	-1.4	17.0	+2.0	51%
Pralia	osteoporosis	0.9	3.0	+2.0	7.0	-5.0	43%
Ranmark	treatment for bone metastasis	3.4	4.7	+1.2	10.0		47%





Olmetec

- Use home blood pressure data
- Emphasize appeal of excellent
 - antihypertensive effect and consistency
- Keep No. 1 ARB share



Nexium

- In 3rd year after launch, gain overwhelming market share through strong partnership with AstraZeneca
- Promote switching from other drugs (combination with low-dose aspirin, etc.)

Initiatives for Mainstay Products in Japan







Memary

- Emphasize appeal of advancement suppression effects from combination with Donepezil
- Steadily spread orally disintegrating (OD) tablet
- Secure new prescriptions and provide continuous education on disease by clarifying symptoms Memary[®] is effective for

Pralia

- Emphasize appeal of strong efficacy in increasing bone density and reducing bone fracture risk
- Emphasize appeal of ease of twice-yearly administration
- Thoroughly ensure proper usage with data of year following market launch



Effient

- Differentiate from competitor drugs by emphasizing appeal of speed and stability
- Achieve early spread in use at PCI institutions, and expand sales to general practitioners in anticipation of rapid sales growth following lifting of restrictions on long-term prescribing

Major Business Units

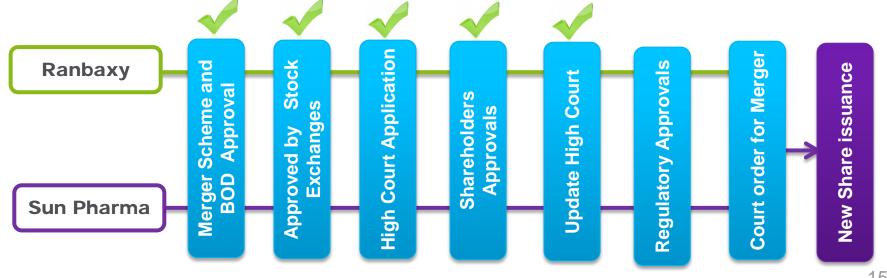


						JPY Bn
	FY2013Q2 Result	FY2014Q2 Result	YoY	Revised Forecast (Oct.)	Change	To plan
Japan Company + Vaccine business	227.6	222.6	-4.9	480.0	-28.0	46%
Daiichi Sankyo Healthcare	23.0	22.7	-0.3	48.0		47%
Daiichi Sankyo Inc.	86.5	78.1	-8.4	161.0	-3.0	49%
Olmesartan	56.8	47.2	-9.6	98.0	-7.0	48%
Welchol	21.0	21.8	+0.8	44.0	+3.0	50%
Effient (alliance revenue)	7.6	8.5	+0.8	-		-
Luitpold	18.3	26.8	+8.5	53.0	+3.0	51%
Venofer	11.7	14.2	+2.5	26.0	+7.0	55%
Injectafer	0.2	2.9	+2.7	7.0	-3.0	42%
Daiichi Sankyo Europe	40.4	44.5	+4.1	84.0	+3.0	53%
Olmesartan	31.2	35.4	+4.2	66.0	+3.0	54%
Efient (alliance revenue)	2.3	2.3	+0.1			-
Asia, South and Central America (ASCA)	26.9	30.0	+3.1	64.0	+5.0	47%
Ranbaxy Group	88.4	96.4	+8.0	-		-

Merger of Ranbaxy with Sun Pharma

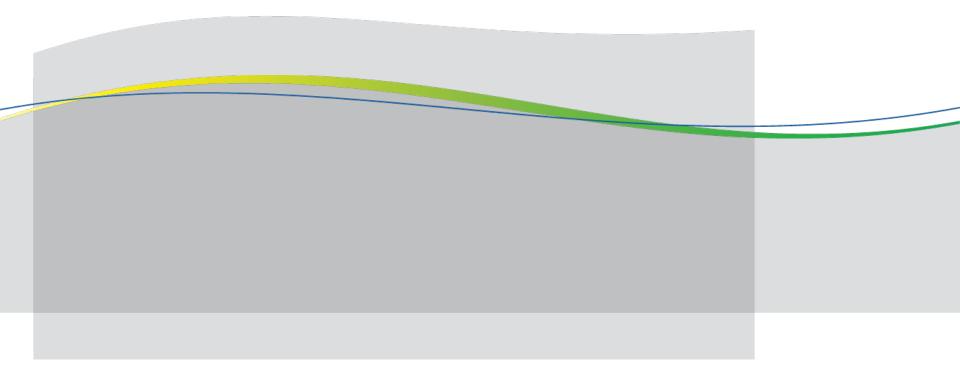


- Agreements for a merger of Ranbaxy with Sun Pharma on April 6, 2014
- Approved at the respective general shareholders' meetings of Ranbaxy and Sun Pharma by September 30, 2014
 - The final examinations by the relevant authorities are currently in progress
 - Daiichi Sankyo will obtain an equity stake of approximately 9% in the merged entity via a share swap





Optimization of Business Operation Structure in Japan







Background

- Improve SG&A ratio that is higher than industry standard
- Handle Olmesartan patent period expiration^{*}





- Strengthen business foundation to enable investment for sustainable growth
- Enhance self-sustaining business operation
- Switch to low-cost structure (simplify and streamline)

* Schedule for patent period expiration US: Oct. 2016, Europe/Japan: Feb. 2017

Optimization of Business Operation Structure in Japan



Reform business operation in each unit

- Self-sustaining business operation in each Japan business
- Greater efficiency through reduction of indirect operations and concentration of operations
- Expediting of decision making through simplified organization

Reconstruct supply chain

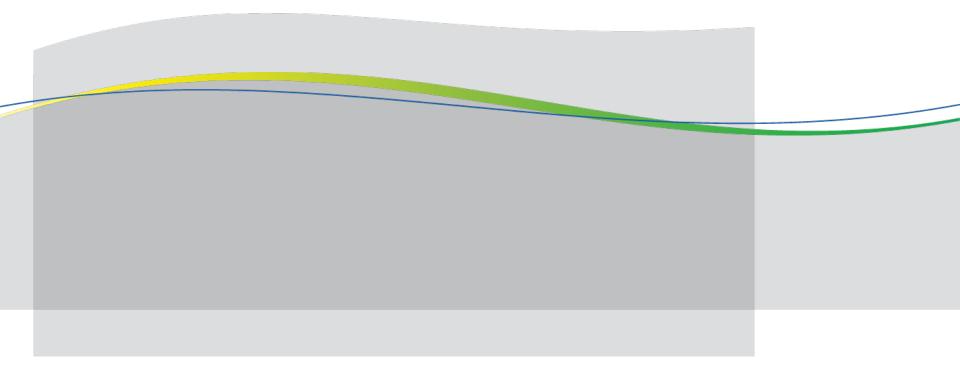
- Reconstruct Japan operations with 2 companies:
 Daiichi Sankyo Chemical Pharma Co., Ltd. (API production function)
 Daiichi Sankyo Propharma Co., Ltd. (dosage forms production and logistics functions)
- Transfer Akita plant to Alfresa Pharma Corporation

Personnel measures

- Review distribution of all Group employees in Japan and implement workforce resizing
- Carry out employee assignments and transfers inside and outside Group in line with function transfers, reorganizing, etc.



R&D Update



Progress in R&D pipeline Major change from 1Q FY2014 announcement



Generic Name Dev. Code	Target indication	region	Ph-1	Ph-2	Ph-3	Filed	Approved
Edoxaban	Prevention of stroke and systemic embolism in patients with NVAF	JP				-	•
	Treatment of DVT and prevention of recurrent VTE	JP					•
Mirogabalin	Fibromyalgia	US•EU					
DS-5565	Diabetic neuropathic pain Posthepetic neuralgia	JP•Asia		<u></u>	🔹 🌔 sta	o be rted in 22014	
CHS-0214 (etanercept biosimilar)	Rheumatoid Arthritis	JP			*		
CL-108	Acute Pain	US		In- licens	*		
<i>Quizartinib* AC220</i>	Acute Myeloid Leukemia	US/EU		M&	*		
DS-6051	Solid cancer	US	*				

*After completion of TOB for Ambit (10 Oct, 2014 started)

Stage-up
 New pipeline

CL-108: Hydrocodone combination



- In-license product from Charleston Laboratories Inc.*
- Exclusive license for commercialization in US
- Hydrocodone**·acetaminophen·promethazine (immediate release) combination
 - To be used for managed care for patients with from mid to severe acute pain
 - Decrease in Opioid Induced Nausea & Vomiting (OINV)
 - To address unmet medical needs on treatment with opioid

NDA: scheduled for FY2015 Launch: scheduled for FY2016

* Charleston Laboratories, Inc., privately held and located in Jupiter, Florida, is a specialty pharmaceutical company focused on the research and development of novel pain products that prevent or significantly reduce nausea and vomiting

** Hydrocodone: Opioid type pain reliever, prescription volume of which is about 130 M per year in the US. Nausea observed in 30% of patients and vomiting observed in 15% is well recognized as an unfavorable effect associated with treatment with opioid drug.

AC220 / Quizartinib

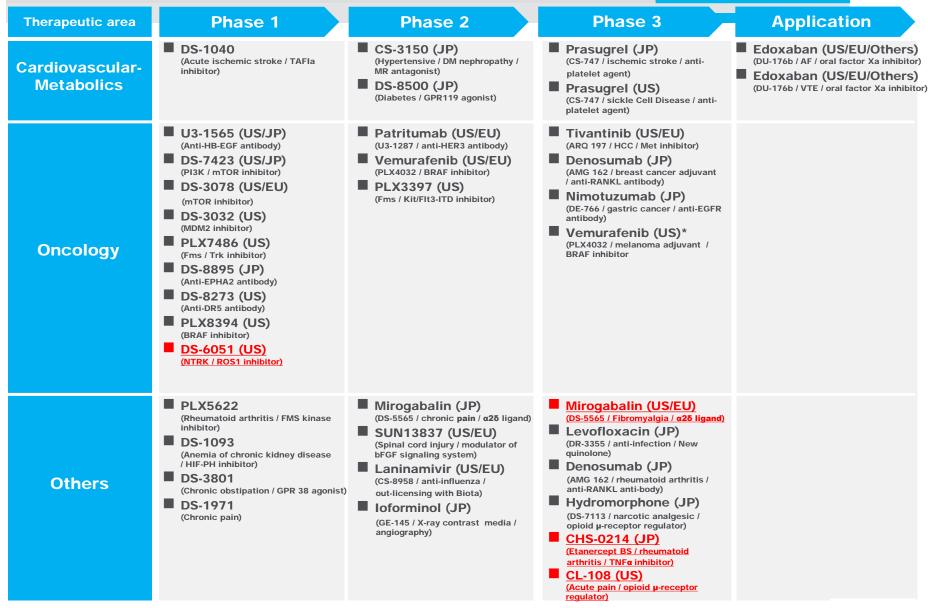


- Acquired Ambit Bioscience by TOB
- MOA:FLT3 (Fms-Like Tyrosine Kinase 3)-ITD*inhibitor (*ITD:Internal Tandem Duplication)
- Target indication: FLT3-ITD mutation positive acute myeloid leukemia (AML)
 - FLT3-ITD mutation is observed in 30% of patients with AML, resulted in poor clinical outcome
 - potential therapeutics for severe diseases with high unmet medical needs
 - Fast track designation by FDA
 - Phase 3 study for 2nd line is ongoing based on the favorable Phase 2 results with low doses regimen
 - Approval in US/EU is expected in 2018 (2nd line) and 2020 (1st line)

Major R&D Pipeline

As of October 2014





Underlined: stage-up project after the 1Q financial announcement on July 31, 2014

*: newly cited in line with Roche's description

Contact address regarding this material

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